

CHRIS FLOOK

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Professional Experience

SKILLS & EXPERTISE

Writing
Photography
Grant Writing
Motion Graphics
Non-Linear Editing
Documentary Filmmaking
Web Design and Development
Social Media Advertising
Project Development
Public Speaking
Graphic Design
Public History
Research

WRITTEN WORK

Indianapolis Graverobbing
Arcadia Publishing
2023

Visit Indiana Blog
Indiana Destination
Development Corporation
2016 - 2022

ByGone Muncie
The Star Press
2017 - Present

*Lost Towns of Delaware
County, Indiana*
Arcadia Publishing
2019

*Beech Grove Cemetery
Comes to Life*
MT Publishing
2017

*Native Americans of
East-Central, Indiana*
Arcadia Publishing
2016

EDUCATION

**Master of Arts
Digital Storytelling**
Ball State University
2007

**Bachelor of Arts
Telecommunications**
Ball State University
2003

SENIOR LECTURER of MEDIA - Ball State University

2008 - Current

Teach eight (undergrad) courses a year in the Department of Media, including classes in visual storytelling, motion design, documentary filmmaking, and multimedia producing. I also lead special experiential learning projects in partnership with community partners that are grant funded.

- Plan and teach approximately 80 students a semester in motion design and advanced video production.
- Led a team to produce a documentary, photos, and daily highlight videos for the Indiana Destination Development Corporation's Torch Relay project in 2016.
- Managed a multi-year grant with the Indiana Destination Development Corporation to produce marketing videos for select destinations across Indiana.
- Secured external grant funding from the Indiana Office of Tourism Development, Ball Brothers Foundation, and the George and Frances Ball Foundation for media projects produced under my leadership.
- Managed media teams in content development and creation.
- Produced original documentaries, promotional, photo, and short film projects for the department, university, and affiliated organizations.
- Managed annual technology budget and supervised equipment purchasing.

FREELANCE PHOTOGRAPHER, WRITER, & CONTENT PRODUCER

2002 - Present

Serve clients in the production of social media content, short-form documentaries, photos, animated content, commercial advertisements, and other creative ventures.

To see my whole portfolio, visit: <http://www.chrisflook.com/>

Select list of clients:

Indiana Destination Development Corp
Ball Brothers Foundation
Muncie Downtown Development
Muncie Arts and Culture Council

The Star Press
Christopher B. Burke Engineering
East Central Indiana Regional Partnership
Beech Grove Cemetery

PRESIDENT, BOARD OF DIRECTORS - Delaware County Historical Society

2017 - 2019

Served as board director during a revitalization phase at the DCHS. Later was the newsletter editor from 2019-2023.

- Wrote grants and obtained \$184,000 in funding for DCHS revitalization efforts.
- Managed DCHS operations, fundraising, communications, and outreach programs.
- Conceived of and led the effort in building the Hurley C. Goodall Memorial statue in Fireman's Park. Wrote and obtained \$120,000 in funding for the project.
- Developed original programming and events for the historical society.
- Utilized social media and web analytics for marketing and advertising efforts.

SELECT AWARDS

Emmy Award
National Academy of
Television Arts and Sciences
This American Carol
2022

Best of Competition
Broadcast Education
Association
Decision 1865
2021

Emmy Award
National Academy of
Television Arts and Sciences
Christmas Gifts
2020

Benny Award
Ball State University
Alumni Association
2019

Mayor's Arts Awards
Muncie Arts and Culture
Council
Arts Leader
2019

Emmy Award
National Academy of
Television Arts and Sciences
A Christmas Truce
2018

Emmy Award
National Academy of
Television Arts and Sciences
**The Story of George and
Frances**
2017

Creative Endeavor Award
Ball State University
Indiana Torch Relay
2017

Emmy Award
National Academy of
Television Arts and Sciences
It's A Wonderful Life
2017

20 Under 40
The Star Press
2014

Emmy Award
National Academy of
Television Arts and Sciences
MidWest Restoration Fest
2014

Emmy Award
National Academy of
Television Arts and Sciences
Miracle on 34th Street
2014

MEDIA SPECIALIST - Indiana Academy of Science, Mathematics, & Humanities 2004 - 2008

Multimedia specialist that developed instructional websites in HTML/CSS, produced short educational videos, and motion design projects related to Indiana history.

- Coordinated all media content (planning, production, and delivery) for several federal Department of Education grants, *Teaching American History*, through the Indiana Academy.
- Designed original websites and printed materials (guides, lesson plans, worksheets) related to state history.

PRODUCER/DIRECTOR - Indiana Films 2002 - 2010

Produced and directed short form web videos and television spots.

- Wrote, shot, and edited short web video projects for Muncie and East Central Indiana clients.

Select Media Projects

These projects best demonstrate my abilities as a team lead, creative professional (motion design, cinematography, editing), storyteller, grant writer, and project director.

DCHS LOCAL HISTORY SERIES - Freelance, 2020 - 2022

Client: Delaware County Historical Society

Produced a series of short documentaries for the Delaware County Historical Society:
<https://vimeo.com/showcase/7299673>

IPR HOLIDAY DRAMA OPENINGS - Freelance, 2008 - 2023

Client: Ball State Public Media (Indiana Public Radio, Ball State PBS)

Animated the opening sequence for several Indiana Public Radio holiday dramas, five have won regional Emmy awards: <https://vimeo.com/showcase/10065729>

MOVING FORWARD SERIES - Ball State University, 2019 - 2021

Client: Ball Brothers Foundation

Produce the *Moving Forward* video series about local nonprofits and community development initiatives: <https://vimeo.com/showcase/6849433>

VISIT INDIANA SERIES - Ball State University, 2010 - 2019

Client: Indiana Destination Development Corporation

Secured two grants (\$67,000 & \$45,000) to produce a promotional video series about state tourism destinations: <https://vimeo.com/showcase/5160781>

INDIANA BICENTENNIAL TORCH RELAY - Ball State University, 2016

Client: Indiana Destination Development Corporation

Secured \$70,000 from the Indiana Destination Development Corporation to produce all media content (documentary, daily highlight videos, website, and photos) of the 2016 Indiana Bicentennial Torch Relay: <http://indianatorchrelay.com/>